

COMMUNITY SEGMENTS “CONTIGO”

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FCC Report for the Second Quarter of 2008

April 1st. to June 29st.

The Most Significant Issues and Children's Programming Report
(Local and Network Programs)

- 1) Education
- 2) Crime and Gangs
- 3) Drug and Alcohol Abuse
- 4) Children's Issues
- 5) Health Issues (Children and Elderly)
- 6) Immigration Issues
- 7) Latino Issues
- 8) Minority Concerns
- 9) Iraqi War
- 10) Terrorism
- 11) Domestic Violence
- 12) Business Opportunities
- 13) Consumer Concerns

Department of Programming and
Public Affairs
KVDA TV Channel 60
San Antonio
July 8th.2008

Significant Treatment of Community Issues Second Quarter 2008

KVDA TV CHANNEL 60 TELEMUNDO San Antonio

April 1st. to June 29th 2008

Education, Crime and Drug Abuse, Latino Concerns, Health and Domestic Violence, Iraqi War, Terrorism, Children's Issues, Immigration, Consumer Protection etc.

KVDA San Antonio also airs several NEWS programs produced by Telemundo Network. These programs often address community issues identified by KVDA, as well as other Public Affairs topics. Community Issues, Shows, Special Events, Kids TV Show report, Children Educational Programs, News Programs, Special Segments during News at 5:00pm and 10:00pm, Public Services Announcements and Non-Broadcast efforts in which these issues were addressed.

Local Programming and Special Shows:.

Conteo de Noticias: Live at 5:00pm and 10:00pm news;

Noticiero Nacional Telemundo: Monday-Friday from 5:30pm to 6:00pm National and International news with special segments about health, immigration, consumer protection etc. dedicated to the Hispanic community in the USA.

Public Service Announcements: Length: 10", 15" and 30", local and national PSA talking about Education, Adult Education, Health, Crime, Immigration (Latino Issues) Family Values (Latino Issues), against crime and drug and alcohol abuse.

Network Programming for Kids: A series of new and well-produced shows for our children such: **Veggie Tales, Jane and the Dragon, and 3-2-1 Penguins** on Sunday morning and **My Friend Rabbit, Dragon and Jacobo Dos Dos** on Saturday morning. Those shows air during times in which the target audience is comprised of mainly children.

Al Rojo Vivo, Monday to Friday 4pm: A news type format with special segments produced in Miami and correspondents all over the world. Its airs Monday to Friday from 4:00pm to 5:00pm.

Cada Dia con Maria Antonieta Monday-Friday 630am to 8:30 am. A two-hour program that addresses the needs and interest of América's diverse Spanish speaking population. Each show will travel coast to coast in search of celebrities interviews, immigration news, social and health issues and current events. Special segment will include features on sports, weather, and consumer issues and News Segments also.